



TruDefinition®

# DURATION® DESIGNER COLORS COLLECTION

Shingles with Patented SureNail® Technology



Black Sable<sup>1/4</sup>







## **MORE THAN JUST A ROOF®** **IT'S PROTECTION FOR YOUR HOME.**

Your home is the center of your world—where your memories are made. And we see it as our job to make the world a better place. So, Owens Corning is relentless about reimagining and creating materials that help protect your biggest investment, your home.

When you choose Owens Corning® roofing products, you get products and systems that deliver a material difference—a difference that can be seen in the curb appeal of your roof and experienced through premium performance, protecting your home and family.

Our commitment to quality offers you peace of mind that your new roof will stand the test of time. At Owens Corning, we know that your roof does more than just cover your house, it helps protect your future memories.



Owens Corning® is honored to have earned the 2023 Women's Choice Award® as America's Most Recommended™ Roofing Products. This award is given by women for women. It is based on a national survey that measures brand preference by female consumers.



# PROVEN PERFORMANCE EYE-CATCHING COLOR

Bright. Bold. Brilliant. The world around us is full of color. From the cars we drive to the appliances we buy, we choose the colors that reflect our personal style. Don't overlook the power of using color on your roof to help coordinate exterior accents like paint, trim and even landscaping. If you're looking to add more drama to your home or give it a knockout new look, you'll be amazed at the difference that TruDefinition® Duration® Designer Colors Collection Shingles can make – they offer brilliant impact and curb appeal like you've never imagined.

**When the deep dependability of your new roof is cloaked in style, the end result will be undeniably spectacular.**

## **Duration® Designer Shingles Offer:**

- The advanced performance of patented SureNail® Technology
- A TruDefinition® Color Platform
- A Limited Lifetime Warranty\*\* for as long as you own your home
- The protection of a 130-MPH wind warranty\*
- StreakGuard™ Protection with a 25-year Algae Resistance Limited Warranty<sup>3/5</sup>

Sedona Canyon<sup>1</sup>



Storm Cloud<sup>1</sup>



**Don't let black streaks lower the value or curb appeal of your home.**

Owens Corning blends specialized copper-lined granules, developed by 3M, a leading producer of roofing granules, into our colorful shingles. This helps resist blue-green algae growth.<sup>3</sup>

TruDefinition®

# DURATION® DESIGNER COLORS COLLECTION

Shingles with Patented SureNail® Technology



**Aged Copper<sup>1</sup>**



**Black Sable<sup>1/4</sup>**



**Bourbon<sup>1</sup>**



**Merlot<sup>1</sup>**



**Pacific Wave<sup>1</sup>**



**Sand Dune<sup>1</sup>**



**Sedona Canyon<sup>1</sup>**



**Storm Cloud<sup>1</sup>**



**Summer Harvest<sup>1</sup>**

## COLOR DISCLAIMER

As color experts, we know getting the shingle color right is a big part of any roofing purchase. Due to printing color variations, in addition to viewing shingle literature, we suggest you request an actual shingle sample to see how it will appear on your home and with your home's exterior elements in various natural lighting conditions. Lastly, we recommend you verify your color choice by seeing it installed on an actual home; your roofing contractor or supplier can provide a sample and may be able to direct you to a local installation.



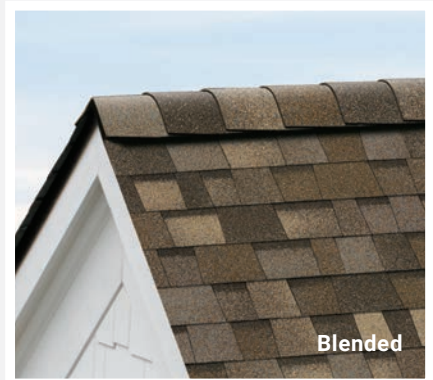
Pacific Wave®

**THE FINISHING TOUCH**  
**OWENS CORNING® HIP**  
**& RIDGE SHINGLES**

Owens Corning® Hip & Ridge Shingles are uniquely color matched to Duration® Designer Colors Collection Shingles. The multiple color blends are only available from Owens Corning® Roofing and offer a finished look for the roof.



Traditional



Blended



# BOURBON

Chilled blues mingle with toasty notes of gold in our signature Bourbon color blend. Layered hues entice the eye with soothing shades of sea and sky against the earthy warmth of caramel, leather and chocolate. The full-bodied depth of this color mix gives Bourbon its greatest strength—versatility and an enduringly beautiful finish.



Use our style boards as a starting point to create your perfect look.





TruDefinition®

## DURATION® DESIGNER COLORS COLLECTION



### BOURBON | FULL-BODIED CHARACTER



Before ▲  
After ►



### DESIGNING WITH BOURBON

Channel the layered, rich hues of the Pacific Northwest and its color contrasts through cool blues and warm browns. Get the look by pairing natural materials like wood alongside classic navy accents. Finishing wood with clear or transparent varnish, rather than dark stains, complements the crisp shades of blue.

Explore our inspirational style boards  
at [roofingfashioncolors.com](https://roofingfashioncolors.com).



# AGED COPPER

Warm hints of copper mixed with cool sage give these shingles unbelievable pop. Duration® Designer Shingles in Aged Copper are like a crown jewel for your home. The perfect complement for either monochromatic or bold palettes, our Aged Copper shingles add dimension and excitement to your roof.

Aged Copper<sup>1</sup>



Use our style boards as a starting point to create your perfect look.



TruDefinition®

## DURATION® DESIGNER COLORS COLLECTION



AGED COPPER | CLASSIC COTTAGE CHARM



Before ▲  
After ►



### DESIGNING WITH AGED COPPER

Combine sophisticated city style with natural, earth-inspired design. A mix of woods and metals comes together for a contemporary look that goes beyond just black and white, effortlessly blending rustic and modern elements.

Explore our inspirational style boards  
at [roofingfashioncolors.com](http://roofingfashioncolors.com).



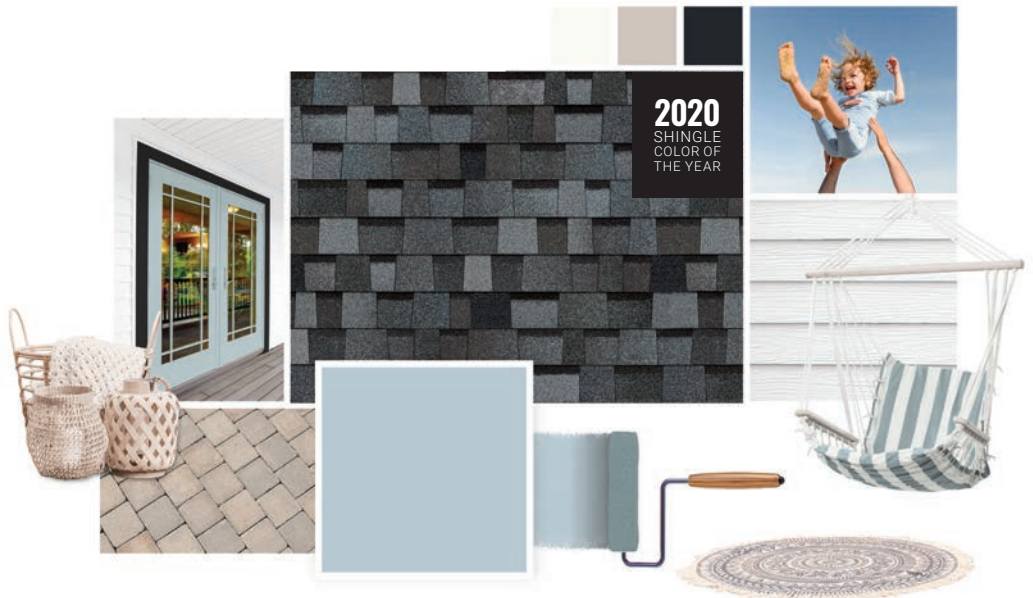
# PACIFIC WAVE

Ocean blue and deep gray tones give these shingles a sea of dimension. Duration® Designer Shingles in Pacific Wave are a refreshing choice for your roof update. Bring new life to your home's facade with a spray of fresh ocean-inspired color.

Pacific Wave®



Use our style boards as a starting point to create your perfect look.



TruDefinition®

## DURATION® DESIGNER COLORS COLLECTION



**PACIFIC WAVE | FRESH AND COOL**



Before ▲  
After ►

Pacific Wave®



### DESIGNING WITH PACIFIC WAVE

Coastal colors include a wide range of possibilities – turquoise, pink or a lush island-inspired green. Pair with other serene colors or go more neutral with a sea-worthy navy blue.

Explore our inspirational style boards at [roofingfashioncolors.com](http://roofingfashioncolors.com).



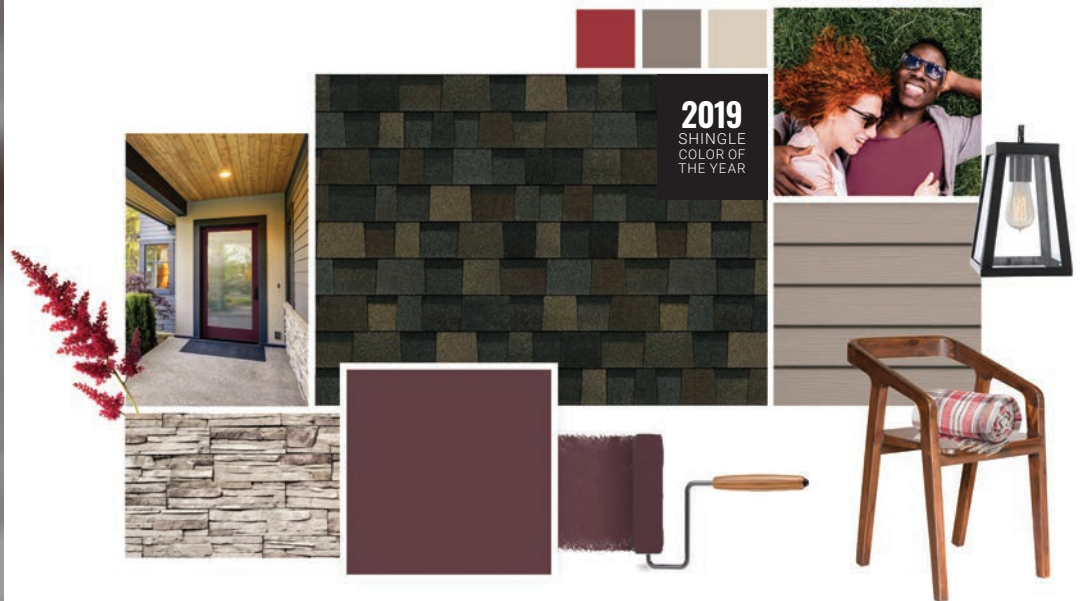
# BLACK SABLE

A timeless color that masters richness and depth using granules of classic black with gray, umber brown and a hint of sable. Dark and mysterious, Duration® Designer Shingles in Black Sable are the definition of fierce sophistication and dangerous beauty. A bold backdrop for any exterior palette, it's the new go-to roof color.

Black Sable™



Use our style boards as a starting point to create your perfect look.



TruDefinition®

## DURATION® DESIGNER COLORS COLLECTION



BLACK SABLE | FIERCE SOPHISTICATION



Before ▲  
After ►

Black Sable<sup>1/4</sup>



### DESIGNING WITH BLACK SABLE

Black Sable adds a stateliness to this updated Craftsman palette. The combination of the rich, dark red color and the deep brown and black tones of the shingle, highlighted with sable tabs, gives a sophisticated warmth to this exterior.

Explore our inspirational style boards  
at [roofingfashioncolors.com](http://roofingfashioncolors.com).



# SAND DUNE

Relaxing tan, taupe and pale blue tones unite to create a shingle that is naturally elegant and beautiful. Duration® Designer Shingles in Sand Dune have the warmth of beachy, toes-in-the-sand afternoons. Kick back and enjoy the sun-dappled colors of comfort.

Sand Dune®



Use our style boards as a starting point to create your perfect look.



2018  
SHINGLE  
COLOR OF  
THE YEAR



TruDefinition®

# DURATION® DESIGNER COLORS COLLECTION



SAND DUNE | WARM AND RELAXED



Before ▲  
After ►

Sand Dune®

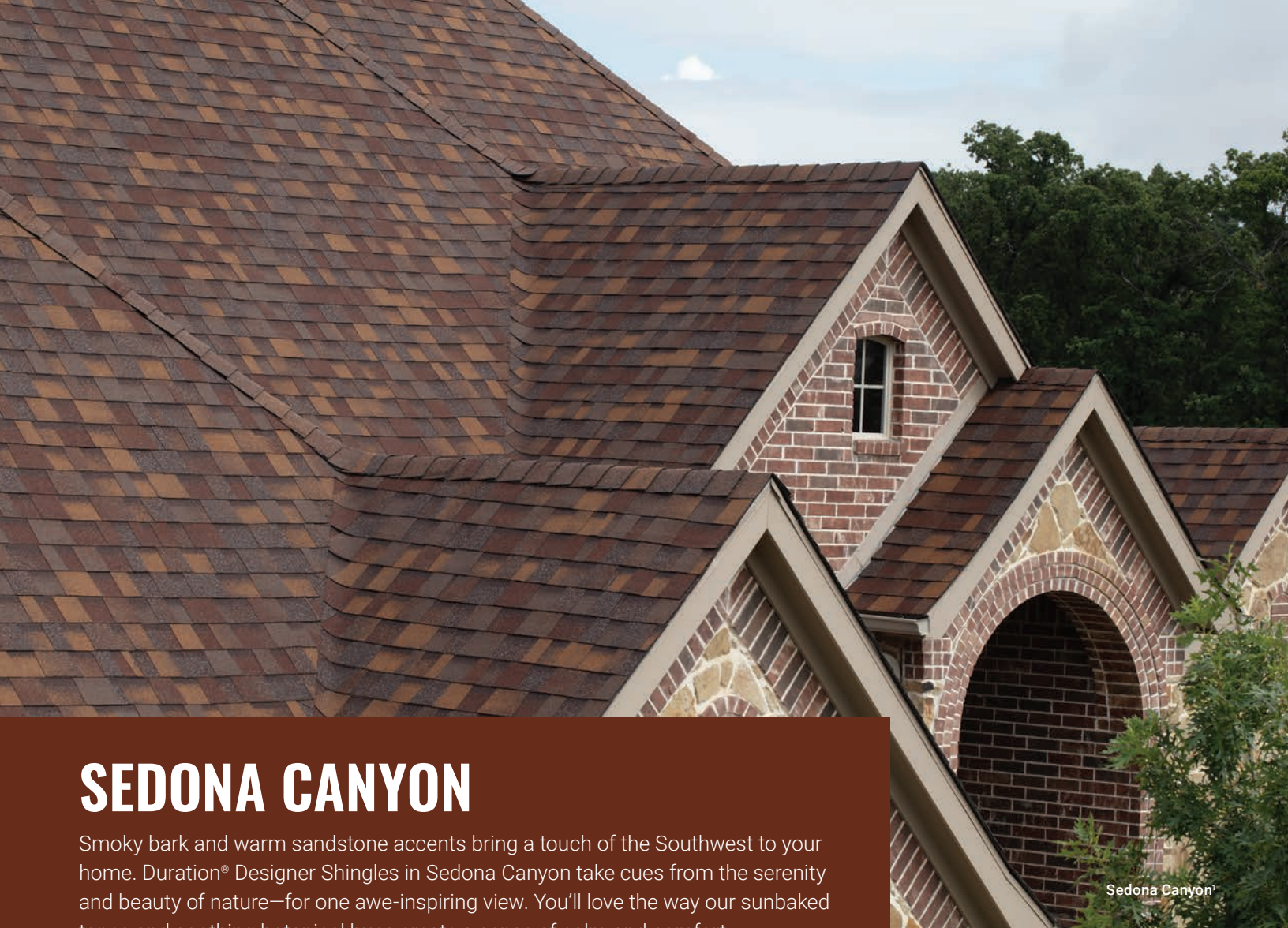


*Sand Dune & Software*

## DESIGNING WITH SAND DUNE

This Scandinavian style with a twist has clean lines, minimal design, whites and light grays that allow wood tones to add warmth and texture. The light and airy colors of Sand Dune make it a perfect choice.

Explore our inspirational style boards at [roofingfashioncolors.com](http://roofingfashioncolors.com).



# SEDONA CANYON

Smoky bark and warm sandstone accents bring a touch of the Southwest to your home. Duration® Designer Shingles in Sedona Canyon take cues from the serenity and beauty of nature—for one awe-inspiring view. You'll love the way our sunbaked tones and soothing botanical hues create a sense of calm and comfort.

Sedona Canyon®



Use our style boards as a starting point to create your perfect look.



TruDefinition®

# DURATION® DESIGNER COLORS COLLECTION



## SEDONA CANYON | NATURE'S GRANDEUR



Sedona Canyon®

Before ▲  
After ►



*Sedona Canyon & Cosmos*

## DESIGNING WITH SEDONA CANYON

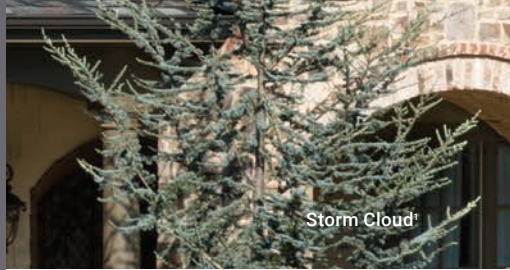
Assuring and expansive like the sky above, Serenity blue accents provide a calming comfort zone. The warm earthy tones of Sedona Canyon provide a solid foundation inspired by nature.

Explore our inspirational style boards at [roofingfashioncolors.com](http://roofingfashioncolors.com).



# STORM CLOUD

Deep charcoal and light gray meet hints of green and mahogany to bring drama to your roof. Duration® Designer Shingles in Storm Cloud provide a bold, multi-faceted look and offer a cool contrast to a warm exterior. Forecast for your home? 100% chance of being envied.



Use our style boards as a starting point to create your perfect look.



TruDefinition®

# DURATION® DESIGNER COLORS COLLECTION



STORM CLOUD | SERIOUS STYLE



Before ▲  
After ►



## DESIGNING WITH STORM CLOUD

You will take notice of the color Storm Cloud. It's a serious color that makes a statement and helps ground other accent colors, like the Aloe green door shown here, allowing them to shine.

Explore our inspirational style boards at [roofingfashioncolors.com](https://roofingfashioncolors.com).



# SUMMER HARVEST

Sunny gold, cool blue and burnt sienna blend in a bountiful shingle color with amazing depth. Duration® Designer Shingles in Summer Harvest have a charming rustic quality. With an earthy mix of hues, and golden highlights to make your roof shine, they just might be a perfect pick for your home.

Summer Harvest®



Use our style boards as a starting point to create your perfect look.



TruDefinition®

## DURATION® DESIGNER COLORS COLLECTION



### SUMMER HARVEST | BOUNTIFUL COLOR



Before ▲  
After ►

Summer Harvest



### DESIGNING WITH SUMMER HARVEST

Shingles in Summer Harvest are the perfect complement to the yellow exterior. The shingles offer a bounty of color and the palette is warm and welcoming; it begs you to “come, sit a while”.

Explore our inspirational style boards at [roofingfashioncolors.com](http://roofingfashioncolors.com).



# MERLOT

Rich burgundy and cool charcoal gray accents come together in a shingle that looks great now and stays beautiful over time. Duration® Designer Shingles in Merlot are deep, refined and decadent. This rich, saturated statement is a delicious accent that can help make any exterior a feast for the eyes.

Merlot®



Use our style boards as a starting point to create your perfect look.





TruDefinition®

# DURATION® DESIGNER COLORS COLLECTION

MERLOT | DEEP AND DECADENT



Before ▲  
After ►



## DESIGNING WITH MERLOT

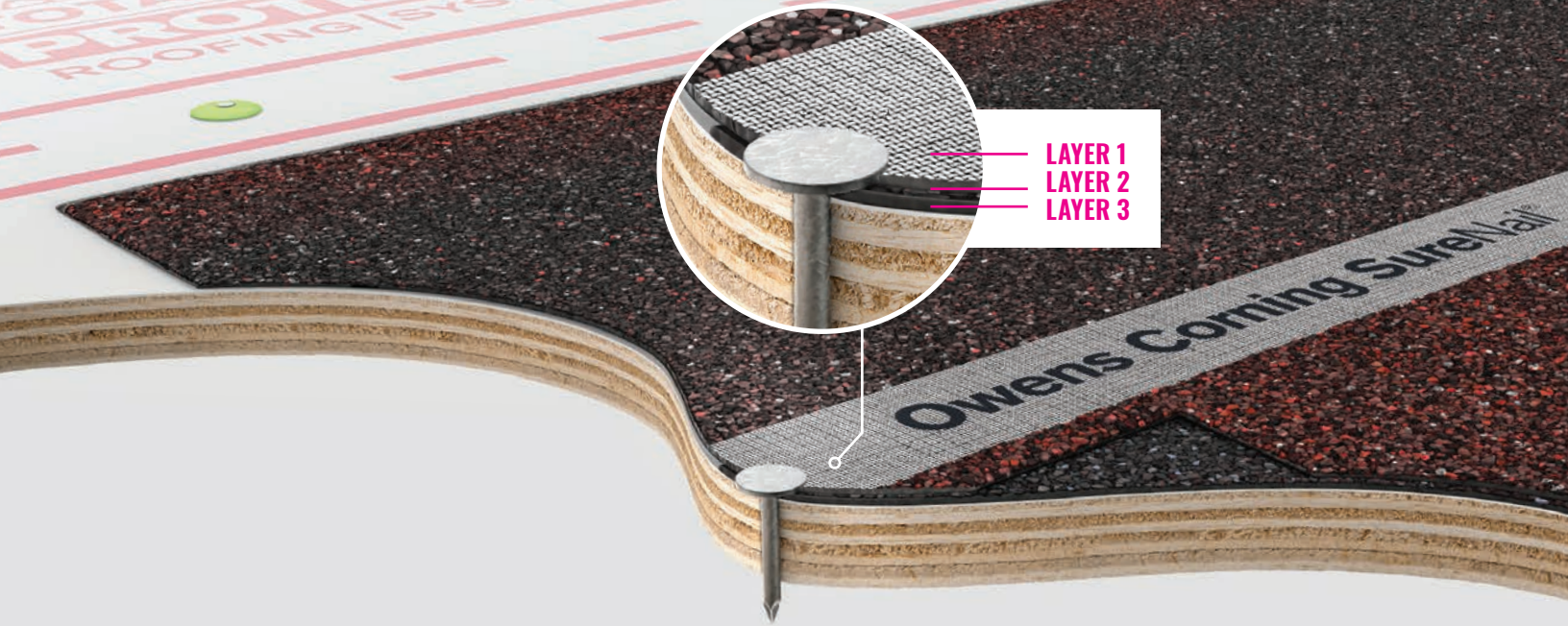
From burgundy to blueberry, saturated hues of Merlot shingles are ripe for the laid-back style of the Pacific Northwest. Round out the look with exposed brick and natural wood.

Explore our inspirational style boards at [roofingfashioncolors.com](http://roofingfashioncolors.com).

ULTIMATE PROTECTION

## DURATION® SERIES SHINGLES

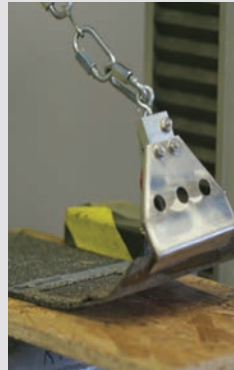
with SureNail® Technology  
with Triple Layer Protection®



## THE PROOF IS IN THE PERFORMANCE

Proven performance is what truly sets Owens Corning® architectural shingles above the rest. We brought our Duration® Series Shingles into the lab to test their performance against wide, single-layer nail zone shingles in three major strength tests. And in each test, the Triple Layer Protection® of SureNail® Technology outperformed the competition where it matters most—in the nailing zone.

Duration® Series Shingles vs. top two competitors†



**NAIL PULL-THROUGH  
RESISTANCE**

Up to

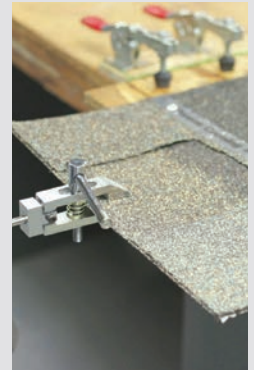
**2.5X  
BETTER**



**NAIL BLOW-THROUGH  
RESISTANCE**

Up to

**9X  
BETTER**



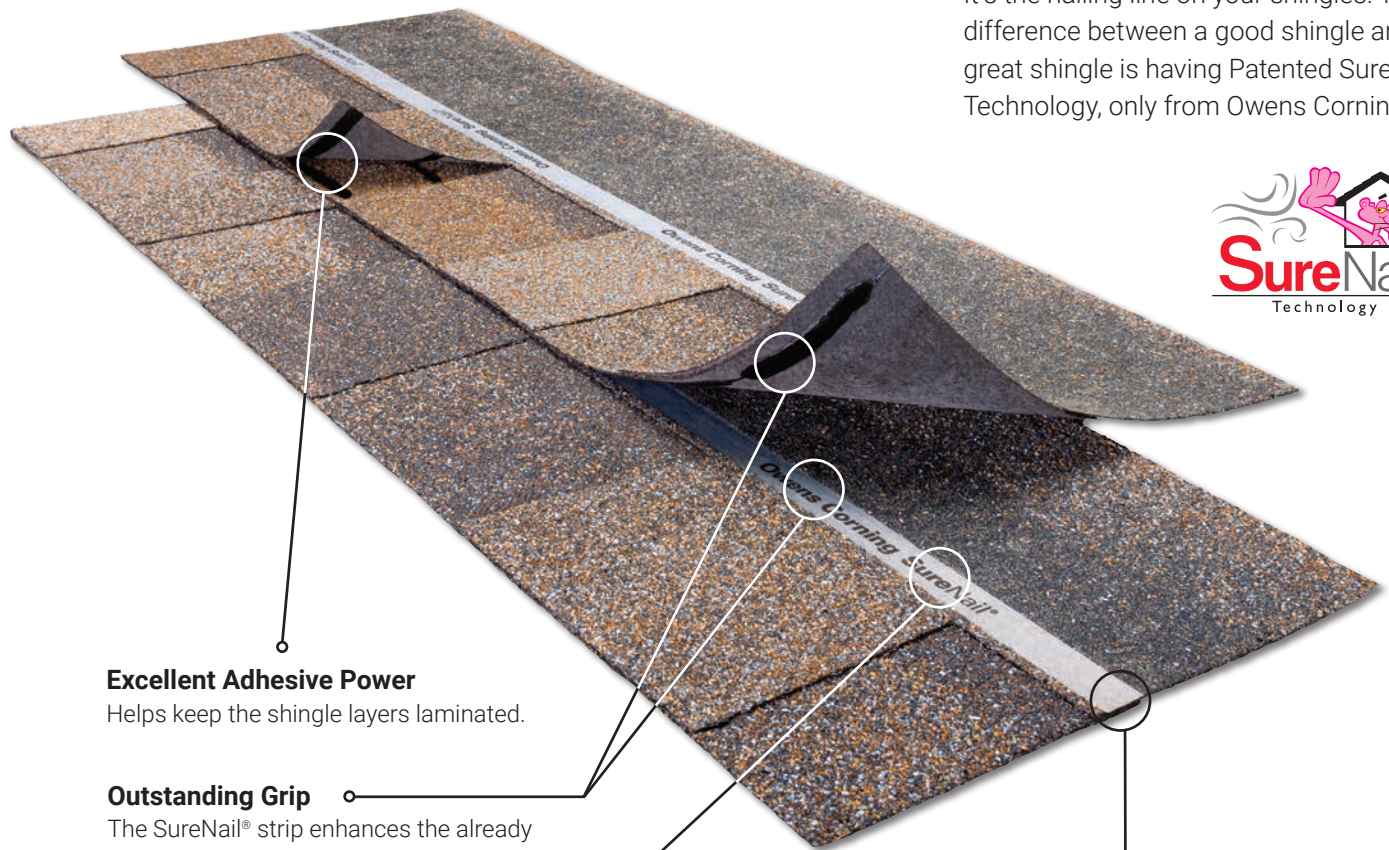
**DELAMINATION  
RESISTANCE**

Up to

**2X  
BETTER**

# THERE'S A LINE BETWEEN A GOOD SHINGLE AND A GREAT SHINGLE.®

It's the nailing line on your shingles. The difference between a good shingle and a great shingle is having Patented SureNail® Technology, only from Owens Corning.



## Excellent Adhesive Power

Helps keep the shingle layers laminated.

## Outstanding Grip

The SureNail® strip enhances the already amazing grip of our proprietary Tru-Bond®\*\* sealant for exceptional wind resistance of a 130-MPH wind warranty.\*



## Breakthrough Design

Patented SureNail® Technology is the first and only reinforced nailing zone on the face of the shingle.

## "No Guess" Wide Nailing Zone

This tough, engineered woven-fabric strip is embedded in the shingle to create an easy-to-see strong, durable fastener zone.



## Triple Layer Protection®+

A unique "triple layer" of reinforcement occurs when the fabric overlays the two shingle layers, providing increased protection against "nail pull" from the wind.

## Double the Common Bond

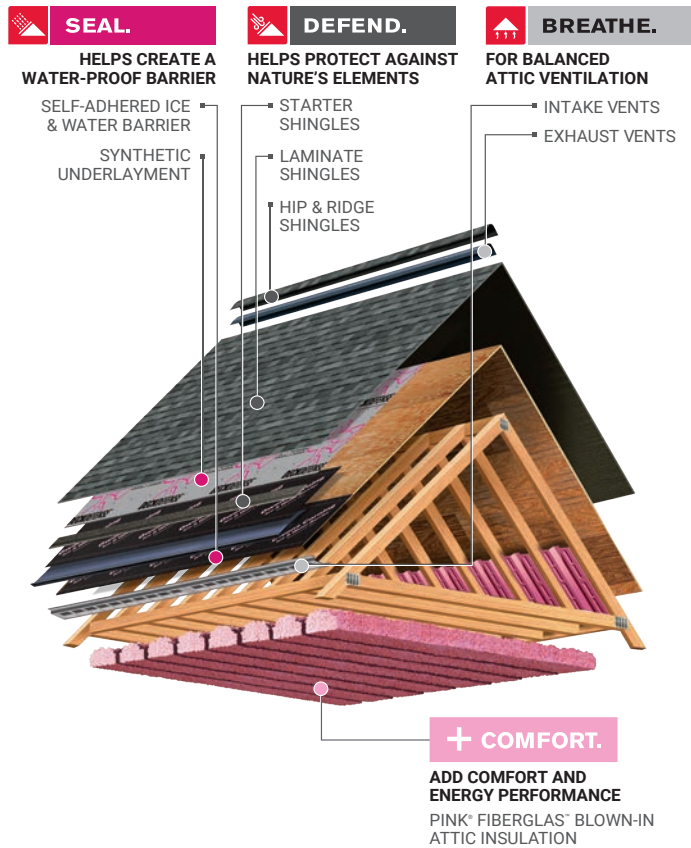
SureNail® features up to a 200% wider bond between the shingle layers in the nailing zone over standard shingles.

For more information and to watch our videos on SureNail® Technology, go to [www.owenscorning.com/surenail](http://www.owenscorning.com/surenail).



# TOTAL PROTECTION SIMPLIFIED™

It takes more than just shingles to protect a home. It takes an integrated system of components and layers designed to perform in three critical areas. The Owens Corning® Total Protection Roofing System® gives you the assurance that all of your Owens Corning® roofing components are working together to help increase the performance of your roof.



## Product Attributes

### Warranty Length\*

Limited Lifetime  
(for as long as you own your home)

### Wind Resistance Limited Warranty\*

130-MPH

### Algae Resistance Limited Warranty\*\*

25 Years

### Tru PROtection® Non-Prorated Limited Warranty\* Period

10 Years



Algae resistance available in areas shown in white.

## TruDefinition® Duration® Shingles Product Specifications

|                                     |                  |
|-------------------------------------|------------------|
| Size                                | 13¼" x 39¾"      |
| Application Exposure                | 5⅝"              |
| Shingles per Bundle                 | Not less than 20 |
| Average Shingle Count per 3 Bundles | 64               |
| Average Coverage per 3 Bundles      | 98.4 sq. ft.     |

## Applicable Standards and Codes

ASTM D3462

ASTM D228

ASTM D3018 (Type 1)

ICC-ES AC438†

ASTM D3161 (Class F)

ASTM D7158 (Class H)

ASTM E108/UL 790 (Class A)

PRI ER 1378E01

Florida Product Approval

Miami-Dade County Product Approval²

\* See actual warranty for complete details, limitations and requirements.

‡ 40-Year Limited Warranty on commercial projects.

† Owens Corning testing when following the manufacturer's installation instructions and nailed through the middle of the allowable nail zone.

\*\* Tru-Bond is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning Roofing® and Asphalt, LLC.

+ The amount of Triple Layer Protection® may vary on shingle-to-shingle basis.

# International Code Council Evaluation Services Acceptance Criteria for Alternative Asphalt Shingles.

^ Excludes non-Owens Corning® roofing products such as flashing, fasteners, pipe boots and wood decking.

1 See Color Disclaimer information on page 6 for additional details.

2 Applies for all areas that recognize a Miami-Dade Notice of Acceptance (NOA).

3 Shingles are algae resistant to control the growth of algae and discoloration.

§ This coverage is effective 01/01/2023; Installation must include use of an approved Owens Corning® Hip & Ridge Shingle product. See actual warranty for details.

StreakGuard® Algae Resistance Technology is not available in the Denver service area.

4 Owens Corning's® Black Sable shingle includes a patented design.

SureNail® Technology is not a guarantee of performance in all weather conditions.

For Patent information, please visit [owenscorning.com/patents](http://owenscorning.com/patents).



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